



A People Lens

101 Ways to Move Your Organization Forward

Volunteer Vancouver



“We inspire and build leadership in the voluntary sector”

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Volunteer Vancouver - Mission Statement

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From recruitment strategists to branding specialists and communications dynamos to grant writing wizards, *A People Lens* includes a wide range of success stories. The goal is to demonstrate to organizations the vast number of ways volunteers can be employed in order to further their mission. Some stories are told from the volunteer’s perspective, and others from the organizational perspective, but all offer insight and direction for anyone considering how to more effectively engage people. The book also contains perspectives from sector thought-leaders, and is sprinkled with best-practice tips and tools to get you started! *A People Lens* is about turning traditional thinking on its side and viewing your organization through a people lens first, before a financial or budgetary lens. The approach recognizes the changing face of the available talent, and enables not-for-profit leaders to create and grow values-based, effective, sustainable and dynamic organizations.

This book will change how you think about engaging people at your organization!

“We envision a future where every community organization mindfully engages passionate citizens”

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