



## Engaging the “Next” Volunteer Workshop Outline

**This three hour session will help participants:**

- Understand trends shaping volunteerism, and identify ways to effectively engage the next volunteer
- Understand the “Ps and R”s of engaging volunteers
- Have written information, access to websites, and templates to use in their own volunteer engagement
- Take the first steps to developing an action plan for volunteer engagement

**Session Outline:**

- Introductions
- Trends:
  - The voluntary sector
  - Not-for-profit organizations
  - The “next” volunteer
- New Approaches to Volunteerism
  - A People Lens
- “Ps and Rs” of Volunteers:
  - Policies
  - Position Descriptions
  - Risk Management
  - Recruitment
  - Recognition
  - Retention
- Developing an Action Plan